

# Rethink Facility Safety Signs.



**OSHA'S  
REGULATIONS  
ARE CHANGING.**



Reducing Risk, Protecting People

**BEST PRACTICE VISUAL SAFETY COMMUNICATIONS:  
Signs • Labels • Tags • Markings • Design**



## OSHA's regulations are changing — and for good reason.

Most safety signage in use today is based on antiquated, 70-year-old standards that OSHA incorporated into law in 1971. Now OSHA is updating its regulations to integrate the new ANSI Z535 safety sign and tag technology — technology that better communicates safety in the workplace. Continuing to use out-of-date safety signs and tags can mean the difference between a productive employee or a gravely injured one...a thriving business or a company mired in litigation. With your people, your community and your company at risk, it's time to rethink your safety signage.

When safety is your company's top priority, Clarion delivers best practice expertise, real-world experience and product/service excellence. Our shared goal: to reduce risk and protect people — because lives are on the line.

## Yesterday's warnings are now outdated.



“There was nothing like it. Clarion provided us the direction, creativity and peace of mind that we had met the legal and safety requirements.”

-Pro-Shore (now part of Paramount Builders Supply)

# Trusted by the world's safest organizations.

Around the world — from office buildings to construction sites to factory floors — Clarion delivers high-quality, cost-effective safety warning solutions. From small businesses to global Fortune 500 enterprises, we meet the unique environmental, language and regulatory sign requirements of the world's most respected, safety-centric organizations.

- When U.S. defense contractors Raytheon, Lockheed Martin and General Dynamics need to develop safety markings for U.S. defense systems, **they call on Clarion.**
- When New York City developed its new egress path marking safety code for commercial buildings, **Clarion's CEO helped write the rules.**
- When STERIS Corporation decided to upgrade to a best practice, corporate-wide safety sign system across its North American facilities, **they turned to Clarion.**
- When the Atlantis Paradise Island waterpark and resort wanted state-of-the-art pool, beach and ride safety signs, they chose **Clarion to get the job done.**

## The new OSHA signage is here.



### Graphical symbols

communicate across language barriers.

### Color coding and symbols

bring added noticeability.

### Precise formatting

corresponds with modern risk assessment methodologies.

### More substantial content

satisfies today's legal requirements.

And it's being installed in today's facilities.



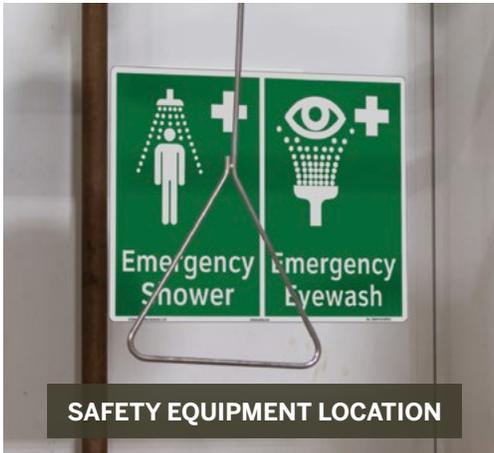
ACCIDENT PREVENTION



FIRE EQUIPMENT LOCATION



SECURITY/COMPANY POLICY



SAFETY EQUIPMENT LOCATION



EGRESS PATHMARKING

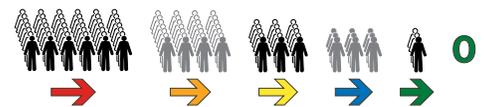
## The new era of safety signage is proven effective.

Local printers and online DIY design tools simply won't cut it when lives and liability are on the line. At Clarion, we have 20+ years of unmatched direct experience working with safety and engineering staffs in over 180 industries globally. We can work with you to choose the designs that best suit your environment — helping you to increase safety throughout your workplace. It's why so many of our customers continue to work with Clarion time and time again.

### The bottom line: Clarion products work.

With over 46 million Clarion safety signs and labels in use, there have been zero allegations for "inadequate warnings" or "failure to warn."

### FATALITIES / INJURIES



"The versatility of the Clarion system enabled us to customize the labeling and signs to the exact outcome we wanted for a wide ranging age of equipment."

-ConAgra

# Standards leadership to create visual safety solutions around the world.



To receive more information please call (800) 748-0241 or visit [ClarionSafety.com](http://ClarionSafety.com)



Clarion's best practice facility safety signs, tags and markings give customers a unique advantage: unmatched expertise. Clarion has a long-standing commitment of participating on the major safety sign standards committees.

For more than two decades, Clarion's CEO, Geoffrey Peckham, has led and continues to lead both the U.S. and international efforts to harmonize standards in the area of safety warnings, from ANSI, ISO and OSHA to NFPA, building codes and more.

## Geoffrey Peckham

Chair, ANSI Z535 Committee for Safety Signs and Colors  
Chair, U.S. TAG to ISO/TC 145 – Safety Signs, Colors and Symbols

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## PREFERRED PARTNER:

Clarion holds the distinction of being one of only a handful of **3M Preferred Graphic Converters** in the United States — a status we occupy because we're at the top of our field.

